Shipping 360® Platform | Analytics | Shipping | Mailing | Receiving | Distribution



# Take command of your shipping and mailing with the Pitney Bowes Shipping 360 Platform.

The Shipping 360 platform is the secure SaaS foundation shared by our suite of applications designed to reduce the complexity of shipping and mailing.

These applications work seamlessly together leveraging the Shipping 360 cloud-based platform common architecture for complete visibility and control of shipping, mailing, and receiving operations across your enterprise.

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#### Lack of visibility and accuracy

for shipping and mailing expenses with data that is difficult to collect and error prone



#### Difficulty managing users

across multiple locations using different systems for shipping and mailing.



#### Confusion from users across locations

and trying to manage multiple carrier accounts and various equipment and software contracts



#### Cost increases

continue for both shipping and mailing without business rule controls



#### Compliance risks

with data security on the cloud and lack of chain-of-custody clarity

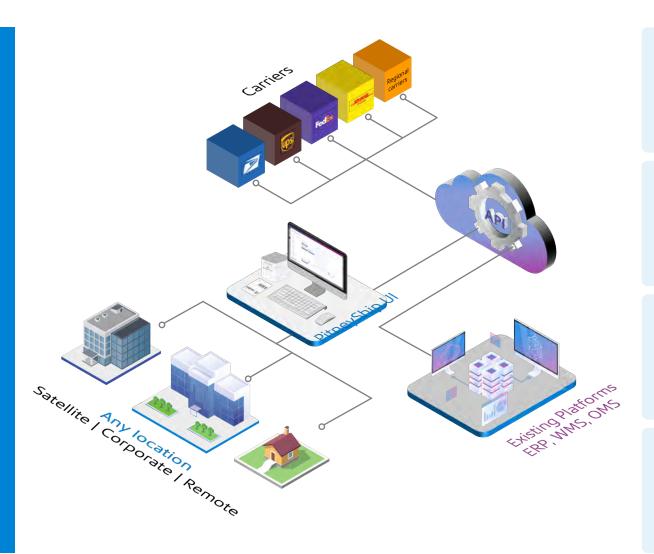
Introduction



## Shipping

Simplify shipping across your entire enterprise with tools that enable smarter shipping decisions, while centralizing management of carriers and users.

Learn more



#### All-in price for your carriers

Simple view by carrier, service, delivery objective, and cost.

#### **Business rules**

Ensure right services at the right rates are selected and used.

#### Consolidated carrier billing

All of your carriers. One simple monthly bill.

#### **Special USPS discounts**

Access best USPS pricing

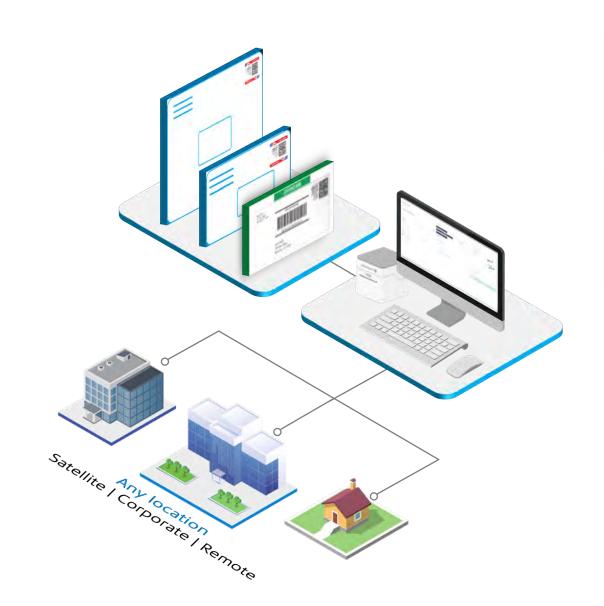
Shipping 360® Platform Introduction | Analytics | Shipping | Mailing | Receiving | Distribution



## Mailing

Print USPS postage from anywhere without a postage meter, and simplify every step of preparing, tracking and managing USPS Certified Mail.

Streamline Certified Mail



#### **Print First-Class postage**

Print postage for letters (qualifies for 3¢ metered mail discount) or flats.

#### Multiple options to print

Print postage using your desktop print to stamp sheets or directly on the envelope.

#### Save \$1.35 on Certified Mail

Simplify Certified Mail with Electronic Return Receipt and save \$1.35 on every piece you send.

#### Access anywhere

Every employee can access the application to print postage.

Shipping 360® Platform

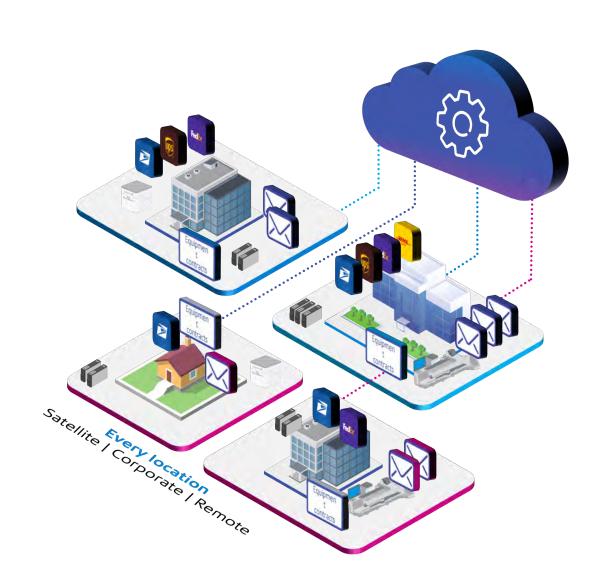
Introduction



## **Analytics**

Capture and organize every mailing and shipping expense into a single place for complete visibility with new insights for cost control and efficiency improvement.

Consolidate data analytics



Shipping costs Postage **Equipment costs Dept accounting** 

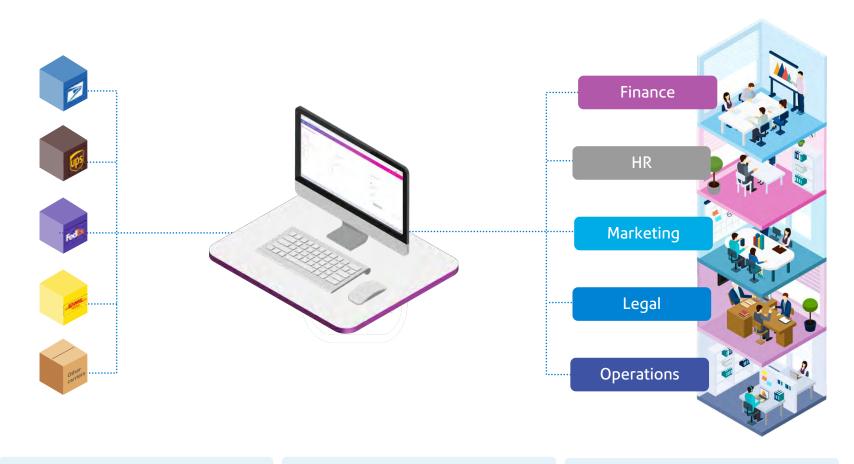
**Supplies** 



## Receiving

Streamline receiving of inbound packages and parcels with full chain-of-custody visibility and control.

Track inbound packages



#### Immediate digital record

for every important package or trackable mail piece you receive

#### **End-to-end tracking**

Time-date stamp reporting from the time items enter your facility to when items reach recipients.

#### **Proof of delivery**

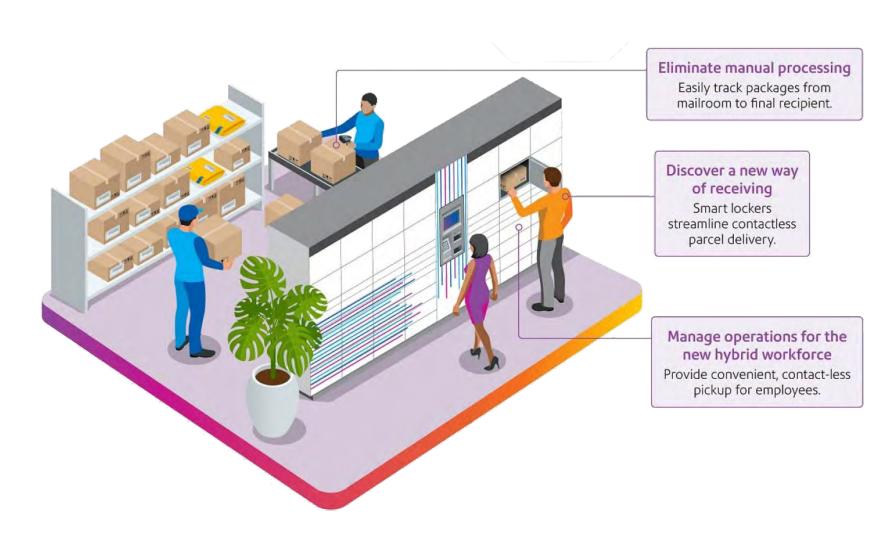
Leveraging mobile app to capture and store signatures and photos of delivered items. Shipping 360<sup>®</sup> Platform Introduction | Analytics | Shipping | Mailing | Receiving | Distribution



### Distribution

Simplify parcel and asset distribution with intuitive smart lockers offering a safe, secure, convenient delivery experience across your organization.

Simplify package handling



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Introduction

Shipping 360 provides a secure, scalable platform for creating shipping labels and printing postage from anywhere. Gain real-time insights to streamline your shipping and cut costs.

## What's the state of your shipping operation?



Get a free assessment

