Connect with colour

Connect+® Customer Communication Series

Connect+® Series grows with you

The Connect+ Series uniquely gives you online access to both existing and future Pitney Bowes software applications so that you can continually customise your Connect+ Series to meet your evolving business needs.

Applications galore

It seems like they're everywhere and Pitney Bowes is bringing them to your mail center. Here's a sampling of some apps that come with every Connect+ Series system.

- **Online user help** – 24/7
- **Postal tools** – Access Canada Post tools such as postal code look up, delivery confirmation and post office locator.
- **Package tracking** – Track the whereabouts of your packages with Canada Post, UPS®, FedEx®, and DHL®
- **Permit mail** – Print an approved permit in multiple formats with instant modification of city/state, company name, or permit number
- **Funds management** – Manage your postage cash flow and get options to prepay, get an advance
- **Edit envelope** – Get creative with designing your envelopes
- **Job management** – Control and save unique envelope print operations end-to-end, from the PC to the stacker
- **With more to come!**

Broadband connections

A full range of wired and wireless options makes it easy to connect with your opportunities, so you can pick the one that best suits your organization's needs. Broadband connectivity lets you transfer data securely and quickly. All LAN-based connectivity packages are ICSA Certified to assure you full security protection.

- Wired LAN
- Wireless LAN
- PC System Connect
- 3G cellular connection

ENERGY STAR® compliance

Pitney Bowes is committed to designing and manufacturing energy-efficient equipment to help lower your operating costs and help preserve the environment. The Connect+ Series meets ENERGY STAR® guidelines and the standards for the mailing systems industry. Some key features that support this:

- Shut Down mode (optional no charge) to minimize energy consumption
- Screen Saver mode that is user adjustable

Guaranteed satisfaction

At Pitney Bowes, we are committed to providing our customers with the finest products backed by the highest quality service, and we won't be satisfied until you are satisfied. Ask your sales representative for more information about our Customer Satisfaction Guarantee.

Service professionals at your ready

If you require service, our nationwide network of 300 trained Pitney Bowes service professionals are ready to assist you via a state-of-the-art Internet connection, call center or, if needed an on-site visit. Our Service Management System lets us record your request, instantly call up a complete history of the equipment, and quickly dispatch a local Customer Care Representative with the right skills to assist.
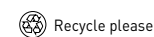
Scan the QR Code and request a demo today!

Recycle please

Inkjet Technology by **hp** Invent

FSC Mixed Sources FPO CoC-XXXX 1996 FSC

Pitney Bowes

Every connection is a new opportunity™

Mail is how you communicate to your customers. It helps you collect payments, promote new services, and establish deeper relationships. You mail to your customers regularly — requesting payment for services, providing statements of account, or to tell them about something new in your business. Utilizing both the inside and outside of your mail to promote your business can turn your mailings into revenue opportunities.

Colour on-envelope messaging increases open-ability by 2½ times*. Connect+®Series can help you capitalize on this untapped revenue opportunity.

Generating revenue

Pitney Bowes' solutions are designed to help you generate revenue-from producing invoices with customised promotional messages, to cleansing addresses to help you achieve the biggest postal discounts. Now, your mailing system can help you generate revenue too. The revolutionary new Connect+ Customer Communication Series provides a better way to communicate. It's the first and only mail processing solution that combines the power of postage metering with integrated envelope design capabilities. It lets you take advantage of the outside of the envelope to clearly get your message across.

The deciding factor

Lets face it. No matter who you are, you look at every piece of mail that's delivered to you. It's the envelope that helps you decide whether you'll open the mail. In fact, research shows* that adding a colour headline and graphic to the front of an envelope significantly improves its open-ability – by a whopping 2 ½ times*! Now, for the first time ever, your mailing system can help you take advantage of that.

The Connect+ Series is the first mailing system that can print your targeted promotional messages directly on the envelope in brilliant, print-shop quality, 4-colour process or black. You'll be able to get your message across before the recipient even opens it, using your mail and envelopes for a whole new world of opportunities.

More than postage

With the new Connect+ Series, you'll continue to benefit from the advanced technology offered by Pitney Bowes that helps you maximize your mail while increasing productivity and streamlining your communications processes. Expect only the best from Pitney Bowes, with a system that helps you successfully create promotions, be more productive, manage more soundly, and save money.

*Study done by Leflein Associates, March 2010

A whole new media

The Connect+ Series turns the everyday business envelope into a whole new media – a media that may have the highest readership of any in advertising, because no one discards the mail without first looking at the envelope.

Being able to print graphics on your envelope, at the same time as you apply postage, offers the highest level of productivity and flexibility. Best of all, the system is easy to use and is equipped to meet your demanding business requirements.

MyGraphics™ Designer Tool – For the first time ever, you have control over the creation and printing of text and graphics on your envelopes – along with the application of postage! Using MyGraphics™ Designer tool, you can import, modify, and upload your custom images directly to your Connect+ system, or use one of the many images that Pitney Bowes provides.

Create custom-designed content
The Connect+ Series enables anyone in your organization to create custom-designed content from a PC. Once created, it is simply downloaded to a graphics library stored on the Connect+ system for use with your mailings.

Design in minutes
With the easy-to-use envelope designer, you can seize the moment and devise marketing messages for your envelopes as they are getting ready to go out the door. Now, there's no need to plan weeks in advance.

Edit the envelope
Gives you the flexibility to edit the envelope and graphic files, change your advertisement, add logos, edit return addresses, and more!

Create and save designs
Save and recall common jobs that you can easily modify directly on the Connect+ system. Lets you save graphic images and envelope templates, giving you the utmost flexibility and creative control.

Save money
With the ability to print directly on envelopes, you no longer need costly and often wasted preprinted envelopes, envelopes with preprinted permits, or campaign-specific envelopes.

Greater impact
Your mail will have a greater impact on the recipient using 4-colour process text and images to catch their attention.

Invite your reader
Print colour and graphics on the outside of the mail piece to "invite" the reader to open the envelope.

Promote your business
Print an offer or announcement on the envelope to let your reader know about something new.

Intrigue the recipient
For promotional mailings, place a special message on the outside of the envelope to intrigue your reader to read the message inside the envelope.

More than postage

This new series incorporates all the best technology, including reliability, Weigh-on-the-Way® in-line weighing, Value Based Services, and digitally compliant postage printing. All of this comes to you with the goal of creating a simple, efficient process for producing outbound communications.

Easy to use

The correlation between ease of use and productivity is well established. The easier a mailing system is to use, the faster and more productive the process.

- Short learning curve
- Complete tasks quickly and move on to another
- Most easy-to-use mailing system in the industry

Colour touch screen display

Whatever action you want to take, simply select the appropriate icon on the colour touch screen. This is the nucleus of the system, where you'll be able to do everything related to running your mail center simply and intuitively.

- Quick and accurate rating and processing of mail
- Large, high-resolution colour with 10.2-inch standard or 15-inch optional screen, making it easy to use and access information
- On-screen keyboard, making it easy to enter accounting data and track packages, or a wireless keyboard is also available if you prefer
- Touch screen navigation, or use the integrated stylus for making selections

Comprehensive information management

Effective monitoring and management of postage funds is key to running a successful operation. The Connect+ Series comes equipped with integrated accounting capabilities that make it easy to manage your mailing and shipping operation with a high level of productivity. Now you can control internal mailing and shipping budgets, report expenses for external clients, and even run your operation as a profit center.

- Capture and document costs for accurate chargebacks by account
- Export data to a PC Office application from USB memory stick
- Track actual expenses vs. budgets and spending limits
- Apply surcharges to recover costs or provide discounts
- Track results and monitor mail center performance by workstation, operator, or mail center
- Bring postage security to a new level with password protection, real-time account validation, and meter discrepancy reporting

Web-based architecture

The Connect+ Series leverages a Web architecture that allows high-speed transfer of data and information directly from your system.

- Offers virtually unlimited memory capacity for data backup and security
- Synchronizes system data and information
- Provides quick and easy online access to existing and future software applications
- Direct Web site links for access to Pitney Bowes sites such as My Account, Buy Supplies, and Address Verification
- Online help and tutorials are constantly available since you are connected to the Web, to assist users when they have questions or require training – 24/7/365
- Web package tracking for instant access to package tracking for all major carriers, including Canada Post, Purolator, USPS®, UPS®, FedEx® and DHL®.

Weigh-on-the-Way®

Wow them with your productivity. Weigh-on-the-Way® in-line weighing comes standard on most Connect+ Series systems. WOW®, maxmizes efficiency by processing mixed weight and mixed size material up to 500 grams automatically in a single operation.

- Calculates proper postage
- Prints proper postage on mail piece at speeds up to 200 letters per minute
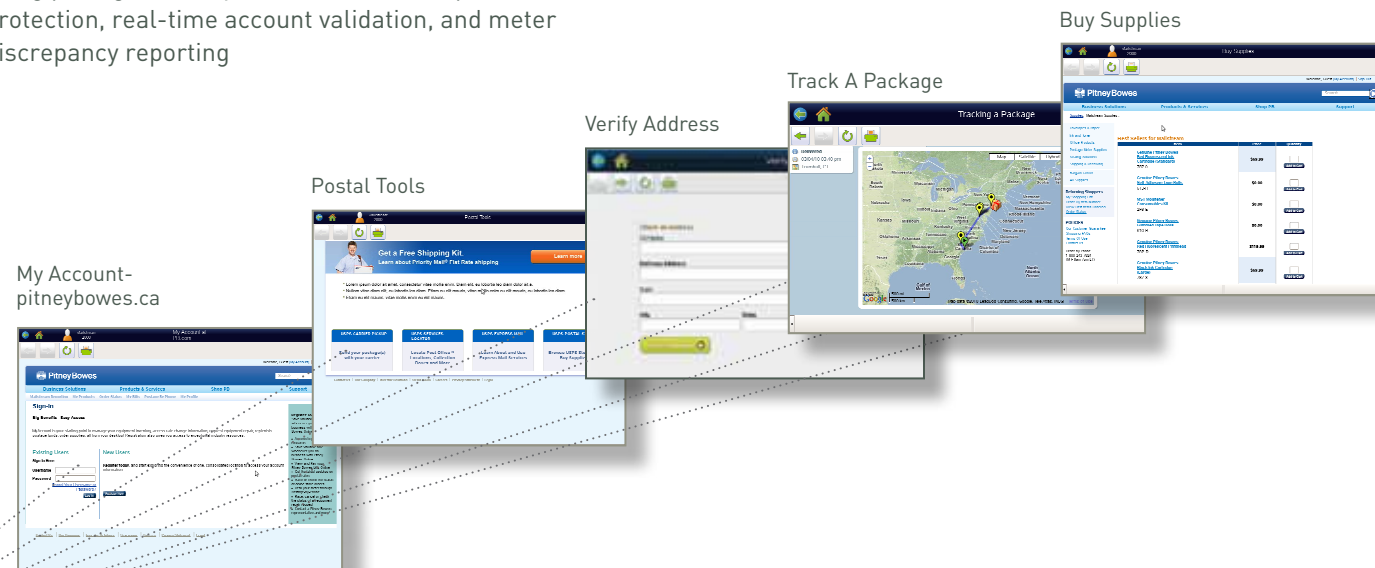
Rate selection

Choose the best rates. With the Connect+ Series, Canada Post rates, international and domestic, and cost-saving commercial-based rates are easy to find. Accessing the Canada Post Web site, Connect+ Series puts the information where it should be – at the heart of your mail center.

- Compare rates and easily select the best rate and service for the job
- Rates and updates are automatically downloaded to your Connect+ Series system
- Ship courier items and packages with IntelliLink Package Services. When you ship with Canada Post you will save a minimum of 8%. IntelliLink Package Services uses an innovate electronic manifesting system that eliminates the paperwork.

Which Connect+® is right for you?

There are quite a few factors to consider. Do you have a high-volume or mid-volume mailing operation? Do you need the high productivity of WOW® technology? With the ability to download the latest software and applications, virtually limitless flexibility is built into every Connect+ Series. Whatever your needs, there's a Connect+ Series for you.

My Account-pitneybowes.ca

Postal Tools

Verify Address

Track A Package

Buy Supplies

Intuitive full-colour, 10.2" touch screen display (shown with optional 15" screen)

Colour printer that prints in vibrant, 4 colour process or black

Optional weighing platforms from 3 kg to 35 kg

Print logos, graphics, promotional messages, return address, a meter indicia or mail permits at high speed–all in one pass.

Power stacker processes up to 600 pieces in single run or 1,200 with self-expanding backstop. A standard drop stacker holds a full 7" of mail of all sizes.

No sorting by weight and size with Weigh-on-the-Way® in-line weighing